## Josh Hyde's Bowling Newsletter



Hello, Welcome to this month's edition of the Josh Hyde's Bowling Newsletter. In this month's edition we will be talking about the new title sponsor for the PBA and the new criteria for the PBA Hall-of-Fame. Also, we will be talking about the Regional Players Invitational Tournament. So enjoy this edition of the Newsletter.

In the 50 year history of the PBA they will have a new title sponsor, only the second in the five decades that the PBA has been around. Lumber Liquidators has agreed to be the second title sponsor of the PBA with a three year deal. As a part of the agreement, six bowlers will be sponsored: Patrick Allen, Tommy Jones, Rhino Page, Parker Bohn III, Michael Fagan, and Brian Kretzer. The PBA is very excited about having their new title sponsor. For more info on the Lumber Liquidators tour, log onto www.pba.com.

Also, the PBA has revamped the PBA hall of Fame criteria. No longer do you have to be 50 years old to enter the PBA Hall of Fame. To be inducted you have to have a minimum of five titles, including two majors, and must have been a PBA member for at least twenty years. The players who are eligible are: Del Ballard Jr., Norm Duke, Brian Goebel, Steve Hoskins, Doug Kent, Randy Pedersen, and Danny Wiseman. They have also added a PBA Senior Hall of Fame. The criteria for this: the player has to win a minimum of eight PBA Senior Town Titles, or must have won a minimum of five PBA Senior Tour Titles, including two majors, and must have been a member for at least ten years. The players that are eligible for this are: Pete Couture, Dale Eagle, Bob Glass, and John Handegard. For more info log onto www.pba.com

The PBA has revamped the Regional Players Invitational (RPI). For the first time in 40 years, the winner will receive an exemption for the 2009-10 PBA Tour season. A berth into the 2009 PBA Tournament of Champions and \$7,500 will also be given away to the winner. They will use all five patterns which are used for the PBA Tour. The tournament will be held inn the National Bowling Stadium in Reno, Nevada for the 10<sup>th</sup> consecutive year.



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> or (574)674-4386



## Moments in history

In this month's moment in history, I'm going to talk about going to the PBA Hall of Fame banquet. The year was 2000 and Parker Bohn III became eligible for the PBA Hall of Fame. The only people that are allowed to go to the banquets are the Tournament of Champions players and their wives or fiancées, and the inductees get to invite family and friends. So Parker Bohn III invited me and my family! He invited me and my family to attend on the eve of 2000 Brunswick World Tournament of Champions. It was a great honor to be there amongst the greatest that have ever thrown a bowling ball. This was a dream that came true to go to the PBA Hall of Fame induction. Seeing all the greats at one time was an honor because it made me feel like I was one of them! Seeing my favorite player get inducted into the hall of fame was a thrill and an honor. This was a great event to be at as a bowling fan!

## Interview of the month



Q:	What do you think about the Lumber Liquidators sponsor as a	Oct. 29 - N
_	title for the PBA?	Nov. 4
A:	I think it's good to know that we have another title sponsor. I think we should do everything in our power to hold onto	Nov. 9 - Nov. 12 -
•	them and build a solid relationship with the company.	Nov. 26 ·
Q;	Do you think the sponsor is a household name?	Dec. 3 ·
	I believe Lumber Liquidators will be recognized by most of	Dec. 10 ·
	the households watching the PBA. I wouldn't call it a household name but they are definitely well recognized across the country	Jan. 4 -
0:	With Tommy, Patrick, and Parker, is this a good team?	Jan. 7 -
A:	Yes. Those three will bring a lot of air time to Lumber Liquidators and they will represent the company well. They are a good choice and I'm sure Lumber Liquidators will be happy with their sponsored bowlers.	Jan. 14 - Jan. 19 - Feb. 3 - Feb. 8 - Feb. 18 -
Q	Will this sponsor bring excitement for the PBA?	
A:	Internally it will bring excitement. It's nice to know a	Feb. 23 - N
	company is willing to believe in the success the PBA can obtain. I	Mar. 2 -
	think viewers will also identify well with the name so everyone should	Mar. 18 -
	have hope that the PBA will grow in upcoming years.	Mar. 25 -
		Mar. 29 - A

## 2008-2009 PBA Tour Schedule

Schedule			
DATE TOURNAMENT			
Chris Paul Celebrity Invitational presented by the brands of Ebonite International			
PBA World Championship			
Pepsi Viper Championship			
Lake County Indiana Golden Anniversary Championship			
Ultimate Scoring Championship			
Chameleon Championship			
Carmen Salvino Scorpion Championship			
Cheetah Championship			
Lumber Liquidators Shark Championship			
Don and Paula Carter Mixed Doubles Championship			
National Bowling Stadium Championship			
Earl Anthony Medford Classic			
PBA Tournament Of Champions			
Denny's Dick Weber Open			
USBC Masters			
GEICO Plastic Ball Championship			
Etonic Marathon Championship			
Don Johnson Buckeye State Eliminator Championship			
Match Play Championship			
Long Island Classic			
66th Lumber Liquidators U.S. Open			



The sponsor, Lumber Liquidators, is great for the PBA tour because this means that they are a major bowling tournament. Is this a great sponsor? Probably not, but it gives the PBA tour a name they can be associated with. They continue to stride and carry on with making the PBA tour a household name. This is putting a brand name with a bowling tournament. This could open doors for the PBA with Tommy Patrick and Parker being on their team. You have the top two stars of today, and a great bowler of yesterday. With the option of extending the contract, this may bring the PBA what it needs for a major pro tour. PBA commissioner Fred Schreyer hired a USBC executive Tom Clark to oversee the tournament operations .They are also hoping to bring a better product for the bowling fans. With the new title and expanding sponsorship they hope to make the PBA tour grow. Along with the new title sponsor, they are also trying different tournament formats to create a more exciting PBA tour. This definitely will bring excitement to the PBA tour. The players are bringing positive feedback about the different formats for the PBA. The PBA really wants to make the tour the premier bowling tournament for the players. I really think that they are doing this with the different formats. Maybe Lumber Liquidators can bring the PBA tour to the next level that they need. Hopefully this brings excitement to the 50<sup>th</sup> season of the PBA tour!

Thanks for reading this edition of the Josh Hyde newsletter!



Here is the New PBA Logo for the 08-09 Tour!



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